



- Organizational Leadership (OL) major – primarily intended as degree completion for working adults. We are working on repositioning OL to be a low-residency program – mostly online, with on-campus sessions a few times per semester.
- Exploring this question: How can we meet the needs/fill the skills gap of the existing workforce in Decatur/Macon County?  
EDC of Decatur is applying for a grant for training funds; we have indicated interest in being a provider.
- New majors in the works –  
Business Communication will consist of communication courses with a strong business emphasis (based on feedback from graduates).  
Agriculture communication/marketing/business – prepares students to go into areas of sales, commodities, merchandising, etc. in relation to agriculture/agribusiness (based on observed need in local ag partnerships, RCC students looking for 4-year degree after getting an associates in agriculture, etc; fill the need for small school in ag space)

Council Survey – Jamie Gray (17:51)

- Jamie will be reaching out to current and past DBC members to get feedback on what it means to be a DBC member so t,e1 (a)-3.5 (mf)19.1 (o (e)7 )JJ-0.03ptc

RJ recommended the team also look at schools in the CCIW conference.

- Looking at Accounting major for a pilot program – accounting firms need focused help in the spring tax season.

#### Wrap-Up and Next Steps (39:14)

- Next meeting: November 8
- Co-op team follow-up meeting is set for next Friday
- RJ will connect Marketing team with Alumni & Development for a follow-up meeting
- RJ noted that the Millikin Marketing team would like alumni spotlights that they can then use for targeted marketing to prospective students. If you are interested in participating, and/or know other alumni who would be interested, please reach out to RJ.
- Becky noted that Wednesday, October 20 is RJ's birthday! Happy birthday RJ!

**Next call: Monday, November 8, 2021 at 2:00 PM CST via Zoom**