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- An in-person/verbal “feedback” session with the Tabor School of Business Dean and MBA Program Director at the halfway mark of their program
- An exit survey taken by students at the conclusion of their program. [Click here to view the online template.](#)

TARGET FOR SUCCESS

The benchmark for achieving success is that 80% of the students would achieve “proficient” or higher for each student learning outcome (scoring a 3 or 4 based on the rubrics).

For student learning outcomes where the benchmark is not met, a 5% increase in the students achieving “proficient” or higher from the prior year would be considered an improvement toward the target for success.

Please refer to [Standard 4- Figure 4.2](#) to view data of our measurement process, our current results, and what our next steps are as it relates to each assessment goal.

ADDRESSING ACBSP’S NOTE ON STANDARD 4 FOR MILLIKIN’S MBA PROGRAM

The Note on Standard 4 states:

“Maintain the Note on Standard 4: Millikin has an extensive plan in place for evaluating program outcomes for the MBA program. While this plan is in place, there is no data presented, other than ETS results, to demonstrate that the plan is being implemented for program outcomes and how the data is used to improve programs. The Commission looks forward to Millikin providing data to support its plan along with improvement plans in two years in the next QA report.”

Assessment data on the five learning outcomes have been collected and charted for the last three years. Please refer to the following spreadsheets to see the raw data:

- [SLO 1- Global Awareness](#)
- [SLO2 – Communication \(Written\) and \(Oral\)](#)
- [SLO3 – Data Acquisition and Analysis](#)
- [SLO4 – Problem Solving](#)
- [SLO5 – Ethics](#)

Scores from the ETS Major Field Test in MBA have also been collected and charted for the last 4 years. [MBA ETS scores 2019-2022](#)

Taking into consideration our targets for success, a few conclusions can be drawn from this data, outlined in [Standard 4- Figure 4.3](#):

- Most artifacts being assessed within the five student learning outcomes achieved our target for success. However, we will continue monitoring after each unit.
- Student Learning Outcome #3, data acquisition and analysis, needs the most attention/action to take place for improvement. All six elements in the SLO had some form of inadequacies throughout each course and semester being evaluated and therefore, fell below our benchmark.

