introduction to theory, practice, and critical thinking skills. The core also includes a capstone experience and portfolio project designed to integrate these learning goals together in preparation for graduation.

In addition to the foundation courses, students are also required to complete two tool requirements to help prepare students for professional success, citizenship in a global environment, and a life of meaning and value. These two areas include: ethics and writing. A third tool requirement, computer literacy was dropped due to difficulties in assessment and consistency in application. Today, most students possess significant technology skills and those needing more specialized experience have access to instruction in areas such as radio production, video editing, and courses offered by the English Department in areas such as web design and publication design.

Students also select communication elective courses chosen for their contribution to their personal and professional communication goals. Some students choose courses recommended for particular professional tracks: corporate communication, public relations, media, human relations, and speech communication. Other students may choose to take a personalized set of courses reflecting their own communication objectives. Students are also encouraged to support departmental offerings with external courses in the Tabor Business School, the English Department, and other majors who can enhance their skills and knowledge with

with a Communication B.A. degree achieve the goal of professional success by becoming effective problem-solvers, critics, and practitioners in their professional communities. Our objective in addressing democratic citizenship in a global environment is to help students develop an appreciation for the power of symbols, awareness of the complexity of ethical choices in communication endeavors, and an understanding of the opportunities and constraints of technology. Classroom experiences, service learning, and internships are designed to challenge everyday assumptions about communication in a rapidly changing world. Finally, our objective in addressing a personal life of meaning and value is to enable students to become effective problem-solvers, critics, and practitioners in their personal communities.

More precisely, upon graduation, students who major in Communication will be able to demonstrate communicative competence in three areas:

- 1. Students will demonstrate the ability to communicate in personal, scholarly, and professional contexts through appropriate verbal, nonverbal, and mediated formats before diverse and varied audiences.
- 2 Students will distinguish the theories pertinent to communication studies and demonstrate the skills needed to create, present, analyze, and evaluate messages in relevant contexts.
- 3. Students will demonstrate critical thinking skills when generating, consuming, and evaluating messages in communication contexts.

Successful majors in Communication move onto careers in the human services, media, sales, counseling, training and development, public relations, business, and publishing. Recent graduates are currently pursuing graduate work, working for radio and TV stations, planning media events, working in universities, organizing PR campaigns, trading commodities, etc. A strong liberal arts background and intensive work in all aspects of communication uniquely qualify communication graduates for these positions. We expect that majors who have mastered the program learning objectives will, at a minimum, be successfully employed in their chosen field and/or successfully perform in any master's or doctoral program.

These departmental learning goals match well with Millikin's University-wide learning goals:

- 1. Millikin students will prepare for professional success.
- 2. Millikin students will actively engage in the responsibilities of citizenship in their communities.
- 3. Millikin students will discover and develop a personal life of meaning and value.

The table below shows how Communication Department learning goals relate to the University-wide learning goals:

Learning Goal	Corresponding MU Learning Goal Number(s)
Students will demonstrate the ability to communicate in personal, scholarly, and/or professional contexts through appropriate verbal, nonverbal, and mediated formats.  Students will distinguish the theories	1, 3

understanding of communication processes provides majors with tools for more intensive study in areas such as media production, public relations, relational

- Public Relations: Communication careers in public relations include a wide variety of professional settings in corporations, non-profit organizations, professional associations, government agencies, and public relations firms. Students combine coursework in public relations, organizational communication, advanced writing courses, and applied internship experiences to prepare them for successful careers.
- Mass Media: The mass media track includes concentrations in media or journalism. Media students focus on radio and/or television production in addition to theory and professional practice in the media environment. Students interested in journalism focus on writing, media law and policy, along with practical journalism experiences. Many media majors are involved with the student-run radio station, WJMU or the campus newspaper,

  . Both concentrations offer students experiences with professional media outlets through internships.
- Organizational Communication: Students in the organizational communication track develop communications skills vital for the professional workplace.

Investigative Methods in

• An appreciation for the quality and enthusiasm for advising in the